



Extension

UNIVERSITY OF WISCONSIN-MADISON

**Extension Education Committee Agenda
Videoconference (See link at bottom of agenda)
OR
Jefferson County Extension Office
864 Collins Road, Jefferson, WI 53549**

DATE: Monday, April 8, 2024

TIME: 8:30 a.m.

Committee Members: Matt Foelker, Dan Herbst, John Kannard, Dwayne Morris, Mary Roberts

1. Call to Order
2. Roll Call (to establish a quorum)
3. Certification of Compliance with Open Meetings Law
4. Public Comment (Members of the Public who wish to address the Committee on specific agenda items must register their request at this time.)
5. Approval of Agenda (for possible rearrangement)
6. Approval of University Extension Education Committee Minutes from March 11, 2024
7. Communications
8. Review of 2024 Departmental Budget
9. Discussion on Extension Office Marketing Plan
10. Discussion of Monthly Educator Reports – Steve Chmielewski (Community Educator), Alison Pfau (Bilingual Regional Dairy Educator), Jerry Wilcenski (4-H), Julie Hill (Horticulture Educator), Lisa Krolow (Bilingual FoodWise Coordinator), Josh Kamps (Regional Crop Educator)
11. Possible Items of Discussion/Agenda Items for Upcoming Meetings
12. Discussion and Possible Decision on Dates/Times of Extension Education Committee meetings: May 13, June 10, July 8
13. Adjourn

Join Zoom Meeting

<https://us06web.zoom.us/j/89023756316?pwd=dEtDeXYrc1FMeTU0b0R0aG81a1VPdz09>

Meeting ID: 890 2375 6316

Passcode: 162604

Dial by your location: +1 312 626 6799 US (Chicago)

A quorum of any Jefferson County Committee, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting. Individuals requiring special accommodation for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920-674-7101 so appropriate arrangements can be made. "Enriching people with knowledge, perspective, skills, and aspirations. "University of Wisconsin, U.S. Department of Agriculture & Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX & ADA.

Extension Education Committee Minutes

Date of Meeting: March 11, 2024

Call to Order: Chair Kannard called the meeting to order at 8:32am.

Roll Call: Committee members present in person: John Kannard, Matt Foelker, Dwayne Morris, Mary Roberts and Dan Herbst.

Christine Wen (Area Director), Jerry Wilcenski, Josh Kamps, Steve Chmielewski, Alison Pfau and Katelyn Broedlow were present in-person. Julie Hill and Ben Wehmeier were present via Zoom.

Certification of Compliance with Open Meetings Law: In compliance.

Public Comment: None.

Approval of Agenda: Motion by Foelker, seconded by Herbst to approve the agenda as printed. Motion passed.

Approval of University Extension Education Committee Minutes from February 12, 2024: Motion by Morris, seconded by Herbst, to approve the minutes as printed. Motion passed.

Communications: None.

Review of 2024 Departmental Budget: Kannard stated everything looks on target.

Discussion and Possible Action on Transition from Serving Five Counties to Four Counties by Bilingual Regional Dairy Educator: Wen stated that Extension is looking to eliminate Dodge County from our covered county by our Bilingual Regional Dairy Educator and Dodge County would join in with a different region. This would leave Alison with 4 four counties – Jefferson, Dane, Rock and Walworth. Wen is supportive of this change. It would slightly increase the cost per county for this position. Wen also stated that this change would not occur until the regional dairy educator is hired for that region. Motion by Foelker, seconded by Herbst to approve the transition from serving five counties to four counties by the Bilingual Regional Dairy Educator depending on whether or not Dodge County is in favor of this change.

Extension Office Marketing Plan: Chmielewski stated the office team has drafted goals and measures. The team is working on finalizing it and putting it into motion. Discussion was had.

Discussion of Monthly Educator Reports:

Committee members received the Extension February 2024 written report in their agenda packets.

Steve Chmielewski, Community Development Educator, provided an oral report for the committee.

- On March 22 he will be in Waterloo presenting at an all-day broadband workshop. He encouraged the committee to attend if they are available.
- He is in communication with Sustain Jefferson to help them with a strategic planning process. This will begin towards the end of summer

Alison Pfau, Regional Dairy Educator, provided an oral report for the committee.

- She completed the REPRO Roadshow Workshop in Dane County and everything went well.
- She is coordinating the Handling and Administration of Vaccine and Medicine in Cattle Workshop being held at Hoard's Dairyman Farm. This workshop will be held one day in Spanish and one day in English. The targeted audience is dairy workers and beef producers.
- She will be in Arlington next week doing dairy research on methane mitigation. With this collaboration Pfau will be learning all about what equipment they are using, the diet, etc. She will

use this information and research to create videos, infographics and other general education. Rosy Lane in Watertown will also be participating in this study. This research will help producers understand methane mitigation and climate change.

Jerry Wilcenski, 4-H educator, provided an oral report for the committee.

- Project Learning Day was held last month and it went very well. There were many youth and adults participated and attended.
- Livestock Projects are currently ramping up. There will be many different tours happening for various livestock projects.
- He is planning a trip to The Royal Agricultural Winter Fair in Toronto in November for livestock families.

Julie Hill, Horticulture Educator, provided an oral report for the committee.

- She is entering into programming season and will be at Dwight Foster library this afternoon for a Gardening Small presentation.
- She will be giving a presentation on composting through UW-Whitewater continuing education.
- She will have presentations on No Mow May starting in April.
- Statewide webinars and virtual opportunities will be available for those who would like to view them on their own time.
 - Emerald Ash Borer
 - No Mow May
 - Establishing a Bee Lawn
- She will have a presentation with PJ Liesch, UW- Madison Entomologist, on the periodical cicada emergence.
- Questions continue to come in as people are starting to think about planning their gardens.

Lisa Krolow, FoodWise Coordinator, was unable to attend the meeting. Her written report was provided.

- Wen stated Krolow is currently teaching in a Head Start classroom in Watertown this morning.

Josh Kamps, Regional Crops Educator, was unable to attend the meeting. His written report was provided.

- Attended a watershed conference and was able to learn about programming items and ways that Extension continues to work with this effort.
- He presented at the Pasture Soil Health and Nutrient Management workshop with Glacierland RC&D.
- Helped execute the CAFO Meeting in Jefferson. This meeting was for larger dairy and livestock farms to receive updates from the DNR and Extension on soil and water management.
- He just finished up with his Pesticide Applicator Training classes for the region.
- He was able to speak at the Midwest Forage Association and the Dodge County Forage Council Meeting.
- He is a part of the Nitrogen Optimization Pilot Program and they have a meeting being held in Jefferson County. The goal is to dial in on the nitrogen that is put on fields to have better water quality and better profit on crop production.
- Badger Crop Connect continues as a statewide webinar series. The discussions will be based on seasonal decision-making recommendations.

Possible Items of Discussion/Agenda Items for Upcoming Meetings: None.

Next Scheduled Meetings: April 8, May 13, June 10

Adjourn – Motion by Herbst, seconded by Morris, to adjourn at 9:34am.

Minutes recorded by Katelyn Broedlow, Administrative Specialist

04/03/2024
10:46:07

Jefferson County
FLEXIBLE PERIOD REPORT

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FROM 2024 01 TO 2024 03

ACCOUNTS FOR:
100 General Fund

	ORIGINAL ESTIM REV	ESTIM REV ADJSTMTS	REVISED EST REV	ACTUAL REVENUE	REMAINING REVENUE	PCT COLL
13301 UW Extension						
13301 411100 Gen Prop T	-310,773	0	-310,773	-77,693.34	-233,079.99	25.0%
13301 424001 22217 Fed Grants	0	0	0	.00	.00	.0%
13301 451002 PP Photo	0	0	0	.00	.00	.0%
13301 451100 Misc Bill	-3,000	0	-3,000	-30.00	-2,970.00	1.0%
13301 457020 Publ Sales	-50	0	-50	.00	-50.00	.0%
13301 457027 4-H Annual	-11,000	0	-11,000	-1,060.00	-9,940.00	9.6%
13301 471100 St Bill	0	0	0	.00	.00	.0%
13301 471120 St Bill Mc	0	0	0	.00	.00	.0%
13301 471130 St Bill Or	-2,608	0	-2,608	.00	-2,608.00	.0%
13301 485200 Donat Res	0	0	0	.00	.00	.0%
13301 511210 Wage Reg	117,567	0	117,567	12,846.85	104,719.84	10.9%
13301 511210 22101 Wage Reg	0	0	0	.00	.00	.0%
13301 511220 Wage Ovt	0	0	0	.00	.00	.0%
13301 511240 Wage Temp	0	0	0	.00	.00	.0%
13301 511310 Wage SL	0	0	0	.00	.00	.0%
13301 511320 Wage Vac	0	0	0	.00	.00	.0%
13301 511330 Wage Long	375	0	375	.00	375.00	.0%
13301 511340 Wage Hol	0	0	0	.00	.00	.0%
13301 511350 Wage Mic	0	0	0	.00	.00	.0%
13301 511380 Wage Berv	0	0	0	.00	.00	.0%
13301 512141 SS	8,664	0	8,664	870.95	7,792.83	10.1%
13301 512141 22101 SS	0	0	0	.00	.00	.0%
13301 512142 Ret (Emlr)	7,505	0	7,505	886.43	6,618.39	11.8%
13301 512142 22101 Ret (Emlr)	0	0	0	.00	.00	.0%
13301 512144 Health	23,360	0	23,360	5,678.18	17,681.60	24.3%
13301 512144 22101 Health	0	0	0	.00	.00	.0%
13301 512145 Life	33	0	33	1.17	31.35	3.6%
13301 512145 22101 Life	0	0	0	.00	.00	.0%
13301 512147 ED & Train	0	0	0	.00	.00	.0%
13301 512150 FSA Contr	0	0	0	.00	.00	.0%
13301 512151 HSA Contri	969	0	969	.00	969.07	.0%
13301 512152 Limted FSA	0	0	0	.00	.00	.0%
13301 512153 HRA Contri	0	0	0	.00	.00	.0%
13301 512173 Dental	2,208	0	2,208	269.43	1,938.57	12.2%
13301 512173 22101 Dental	0	0	0	.00	.00	.0%
13301 521258 Comp Maint	500	0	500	.00	500.00	.0%
13301 529170 Grounds Ke	0	0	0	.00	.00	.0%
13301 529299 Purch Care	101,991	0	101,991	.00	101,991.11	.0%

04/03/2024
10:46:08

Jefferson County
FLEXIBLE PERIOD REPORT

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FROM 2024 01 TO 2024 03

ACCOUNTS FOR:		ORIGINAL	ESTIM REV	REVISED	ACTUAL	REMAINING	PCT
100	General Fund	ESTIM REV	ADJSTMTS	EST REV	REVENUE	REVENUE	COLL
13301	531243 Furniture	0	0	0	.00	.00	.0%
13301	531298 UPS	50	0	50	17.39	32.61	34.8%
13301	531303 Comp Eq	1,000	0	1,000	.00	1,000.00	.0%
13301	531311 Postage	2,608	0	2,608	.00	2,608.00	.0%
13301	531312 Office Sup	5,000	0	5,000	123.89	4,876.11	2.5%
13301	531313 Print & Dp	0	0	0	.00	.00	.0%
13301	531314 Small Item	500	0	500	.00	500.00	.0%
13301	531314 22101 Small Item	0	0	0	.00	.00	.0%
13301	531314 22217 Small Item	0	0	0	.00	.00	.0%
13301	531322 Subscript	600	0	600	.00	600.00	.0%
13301	531324 Memb Dues	500	0	500	270.00	230.00	54.0%
13301	531325 4H & Ext B	0	0	0	.00	.00	.0%
13301	531326 Advertise	500	0	500	.00	500.00	.0%
13301	531348 Educ Sup	5,000	0	5,000	250.64	4,749.36	5.0%
13301	532325 Registr	1,200	0	1,200	.00	1,200.00	.0%
13301	532332 Mileage	3,500	0	3,500	38.86	3,461.14	1.1%
13301	532334 Com Travel	700	0	700	.00	700.00	.0%
13301	532335 Meals	500	0	500	.00	500.00	.0%
13301	532336 Lodging	1,000	0	1,000	.00	1,000.00	.0%
13301	532339 Other Trvl	50	0	50	.00	50.00	.0%
13301	533225 Tele Fax	2,000	0	2,000	77.44	1,922.56	3.9%
13301	533236 wirel Int	0	0	0	.00	.00	.0%
13301	535242 Maint Mach	3,600	0	3,600	489.80	3,110.20	13.6%
13301	536535 Act Center	4,000	0	4,000	.00	4,000.00	.0%
13301	571004 IP Tel All	1,084	0	1,084	270.99	813.01	25.0%
13301	571005 Dup Allc	0	0	0	.00	.00	.0%
13301	571007 MIS Direct	0	0	0	.00	.00	.0%
13301	571009 MIS PC	26,622	0	26,622	6,655.50	19,966.50	25.0%
13301	571010 MIS Sys	2,081	0	2,081	520.26	1,560.74	25.0%
13301	591519 Oth Ins	1,301	0	1,301	277.86	1,022.70	21.4%
13301	591519 33001 Oth Ins	865	0	865	.00	865.00	.0%
13301	594813 Cap Office	0	8,000	8,000	.00	8,000.00	.0%
13301	594819 Cap Oth Eq	0	0	0	.00	.00	.0%
13301	594950 Oper Res	0	0	0	.00	.00	.0%
13301	699700 Res Oper	0	0	0	.00	.00	.0%
13301	699999 Budget FB	0	-8,000	-8,000	.00	-8,000.00	.0%
TOTAL General Fund		0	0	0	-49,237.70	49,237.70	.0%
TOTAL REVENUES		-327,431	-8,000	-335,431	-78,783.34	-256,647.99	
TOTAL EXPENSES		327,431	8,000	335,431	29,545.64	305,885.69	

04/03/2024
10:46:09

Jefferson County
FLEXIBLE PERIOD REPORT

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FROM 2024 01 TO 2024 03

	ORIGINAL ESTIM REV	ESTIM REV ADJSTMTS	REVISED EST REV	ACTUAL REVENUE	REMAINING REVENUE	PCT COLL
GRAND TOTAL	0	0	0	-49,237.70	49,237.70	.0%



February 2024 Report

COMMUNITY DEVELOPMENT



The Community Economic Development program promotes local economic well-being and quality of life in Wisconsin communities. We work with and support community economic development practitioners and organizations, tribal and governmental entities, and business and nonprofit organizations and help gain access to the information, research, education, and technical assistance necessary to make informed decisions.

- Needs assessment and pre-planning discussions with Sustain Jefferson nonprofit to prepare for an updated strategic planning process. (Steve Chmielewski)
- Planning for a regional broadband workshop on 3/22 in Waterloo in collaboration with Public Service Commission, Wisconsin Broadband Office and other statewide organizations. The goal of this effort is for community leaders, organizations, permitting authorities and internet service providers prepare for expanding access through learning about permitting, engagement and case studies to streamline broadband expansion efforts and improve internet accessibility in their regions. (Steve Chmielewski)

CROPS & SOILS



If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species. Our work supports people, communities and businesses.

- A presentation prepared and posted on YouTube discussing crop input, soil fertility, and farm economic considerations for the upcoming 2024 cropping season for farmers, agronomists, and ag lending professionals to assist with cropping system decision making. (Joshua Kamps)
- A soil management presentation for farmers discussing soil health practices, soil fertility levels, and forage production goals to increase forage management capacity, soil and water quality outcomes, and farm profitability in livestock grazing systems. (Joshua Kamps)
- A forage management presentation discussing planting alfalfa green into cereal rye for farmers, agronomists, and conservation professionals attending a local forage council annual meeting which shared field research results for reduced soil and nutrient loss, soil health improvements, and alfalfa establishment success when implementing this alfalfa establishment practice. (Joshua Kamps)



February 2024 Report

DAIRY



If it happens on a farm or in a field, the Extension Institute of Agriculture works with you to achieve better results. Our innovative dairy management programs range from genetics to farm and business management. Extension researchers work hand-in-hand with row crop, forage and fresh produce growers to provide best practices for every aspect of the growing phase. We also advise communities on using sustainable practices to create inviting spaces free from invasive species. Our work supports people, communities and businesses.

- Planning and developing short educational videos in Spanish and English, emphasizing different dairy farming practices and topics such as calf care, nutrition, dairy production, reproduction, health, farm worker/farm manager relationship and animal welfare. Also, in partnership with the regional crops educator, will planning videos about soil health, weed and pest management and diversified cropping systems. (Alison Pfau)
- Development of partnership and trust-base relationship with dairy farmers, dairy workers and field plant reps, providing them with available dairy resources and programs to support improving dairy production. (Alison Pfau)

HEALTH & WELL-BEING



The Extension Institute of Health & Well-Being works to catalyze positive change in Wisconsin families through evidence-based programs focused on nutrition, food security and safety, chronic disease prevention, mental health promotion, and prevention of substance abuse. Rooted in both urban and rural communities, we're working together to help solve the state's most pressing well-being needs and to ensure that all Wisconsinites live stronger, healthier lives.

- FoodWise completed a 4-lesson series in 10 Head Start classrooms including sites in Fort Atkinson, Hebron, Jefferson, Lake Mills and Watertown. We also had 2 Zoom events addressing budgeting for healthy food for Head Start parents. We have 2 more events scheduled for parents on April 23rd when we will discuss food safety. All of the parent events are presented in Spanish and English. (Lisa Krolow)
- Lisa completed a five-lesson series at Senior Meal sites in Watertown and Fort Atkinson. She will continue visiting the sites monthly. She will also visit the Jefferson meal site and is working on a schedule with the ADRC. The Jefferson meal site has a reduced attendance. We will schedule lessons there as attendance increases. There is a new meal site in Lake Mills and we will work with the ADRC to add a series there at a future date. (Lisa Krolow)
- The FoodWise team will participate in a Tai Chi pilot program for real counties. They will attend a training at the end of June. The target for this program is older adults. (Lisa Krolow)
- FoodWise is currently preparing its budget for next year. (Lisa Krolow)



February 2024 Report

HORTICULTURE



The UW-Madison's Extension Horticulture Program provide research-based horticulture information to Wisconsinites so they can make gardening decisions that keep their plants healthy while protecting the environment. We provide research- and evidence-based horticulture management education, resources and decision-making tools to home gardeners and commercial horticulture practitioners.

- An online webinar for consumer horticulture audiences across the state where participants learned about gardening design and native plants to increase habitat and decrease pollution from horticulture chemicals for pollinator conservation. (Julie Hill)
- An in-person presentation for consumer horticulture audiences where participants learned about reducing/recycling food and yard waste by backyard composting in order to create healthy soils, productive plants, reduce greenhouse gas emissions and store carbon in the landscape. (Julie Hill)
- An in-person presentation for consumer horticulture audiences where participants learned about climate change and gardening practices to adapt and mitigate the impacts of climate change. (Julie Hill)
- An in-person program for participants where they learned about different small space gardening techniques to maximize yield and integrated pest management to manage insects and diseases. (Location type: Both) (Julie Hill)
- A virtual presentation for consumer horticulture audiences where participants learned about the “No Mow May” initiative and the impacts of lawn care on pollinator health so participants adopt gardening practices that increase pollinator habitat and reduce the use of horticulture chemicals. (Julie Hill)
- A yearlong activity/service for residents of Jefferson County to provide research-based answers to their horticulture questions. The goal of this effort is to educate individuals of Jefferson County so they can implement best practices in their landscapes that will positively affect the environment and their communities. (Julie Hill)
- Planning and development of a statewide webinar series for consumer horticulture audiences where participants learn about emerging horticulture issues and best horticultural practices to mitigate pollinator decline, adapt to climate change, decrease environmental contamination and pollution, and grow healthy plants for sustainable gardens and communities. (Julie Hill) All programs are recorded for later viewing. For more information and to register for upcoming programs, see: <https://hort.extension.wisc.edu/free-online-programs/>
 - What's the Deal with No Mow May? Wednesday, April 3, Noon–1 p.m. with guest panelists from UW-Madison
 - Establishing a Bee Lawn — Current Research and Practical Techniques, Thursday, April 25, Noon–1 p.m.
 - The Buzz About Wisconsin's Periodical Cicadas, Wednesday, May 15, Noon–1 p.m.
- Recent and upcoming in-person presentations in Jefferson County:
 - What's the Deal with No Mow May? Jefferson Public Library, April 3
 - What's the Deal with No Mow May? UW-Whitewater Continuing Education and Dwight Foster Public Library, April 6 (Two separate presentations)
 - Container Gardening, Whitewater Growers Garden Club, Whitewater Senior Center, Starin Park, April 16, 2:00 p.m.
 - Planting for a Buzz: How to be a pollinator-friendly gardener all year long, Blodgett Garden Center, April 20, 12:30 p.m.



February 2024 Report

Positive Youth Development



The Extension Institute of Positive Youth Development prepares the youth of today to become the effective, empathetic adults of tomorrow. Our research-based youth enrichment programs like teens in governance build youth and adult capacity and partnerships that help both sides grow. 4-H clubs, camps and afterschool programs give young people the hands-on experiences they need to develop an understanding of themselves and the world.



Extension

UNIVERSITY OF WISCONSIN-MADISON

February 2024 Report



We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

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Katelyn Broedlow

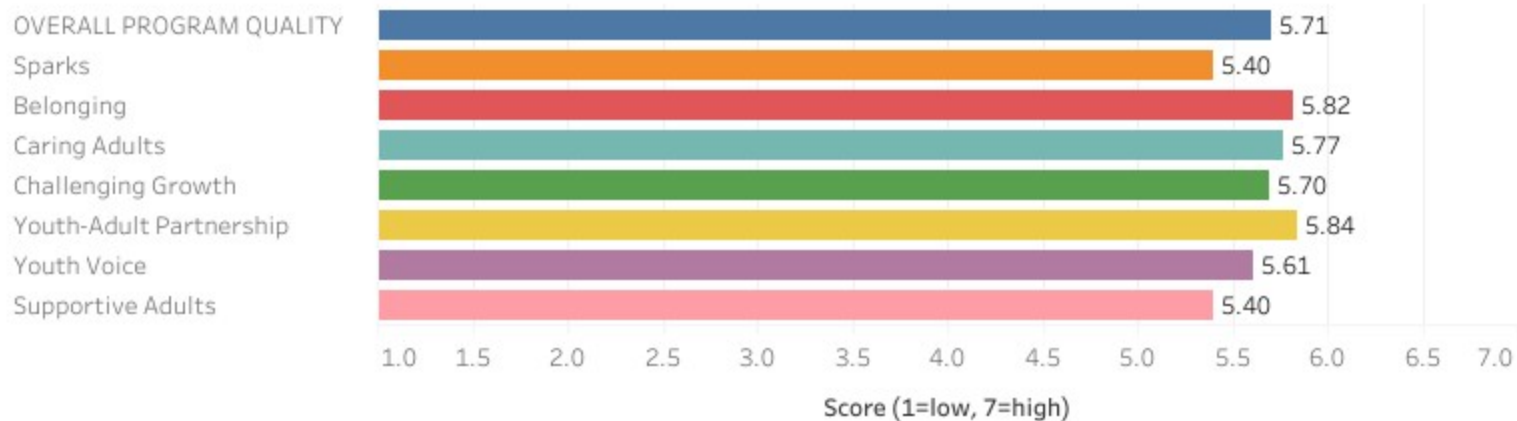
Administrative Specialist

920-674-7440

kbroedlow@jeffersoncountywi.gov



Program Quality



Explore Data:

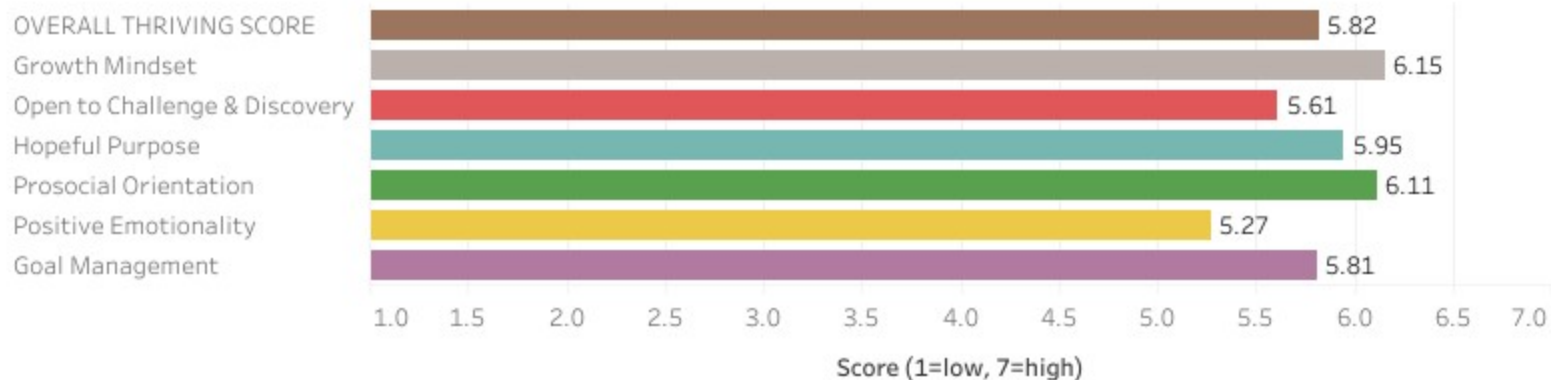
County Name
Jefferson

Gender
All

Engagement Level
All

Age
All

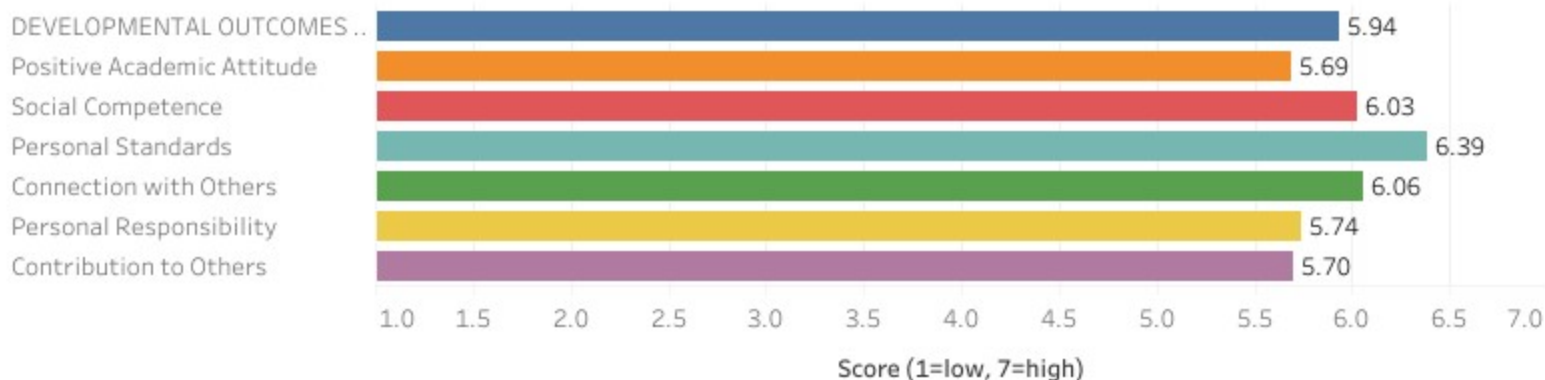
Youth Thriving



Sample Size

34

Developmental Outcomes



For more information, including item by item County data, visit the WI 4-H SharePoint Site (<https://uw-prod.sharepoint.com/sites/EXT-PYD/SitePages/4-H-Thriving-Model.aspx>).